



Society of Broadcast Engineers

Chapter 16, Seattle

Dear SBE Supporter,

Thank you for considering a sponsorship of SBE Chapter 16!

As a sponsor, your broadcast-related business can reach the decision-making audience in the entire Pacific Northwest region.

Our online publication, The Waveguide (www.sbe16.org), provides the broadcasters in the Pacific Northwest markets with news and events that promote technical excellence through collaboration, education and experience. The Waveguide has followers from SBE members in Washington, Oregon, Idaho, Montana and Alaska with well over 1500 visits per month. And to the delight of all, The Waveguide won the **Best SBE Chapter Website Award** at the recent SBE National 50th Anniversary Meeting.

The Waveguide provides a balanced rotation of sponsors in our standard, or 2x, business card positions. This provides exposure to your business card across all pages of The Waveguide and convenient click-through to your website. We also offer an entry level choice of the Sponsor List link only. This is a nice way for your company to be recognized by our membership.

As a sponsor, at any level, your company is listed in our Sponsor List on every page with a link to the main page of your company's website. Be aware that we are not allowed to incorporate product advertising into our sponsorships.

Please select your sponsorship level and return this letter to our address, or email, shown below:

- | | |
|--|----------------|
| <input type="checkbox"/> Standard "Business Card"
(350 x 200 at 100dpi, or better) | \$450 per year |
| <input type="checkbox"/> Double-size "Business Card"
(500 x 300 at 100dpi, or better) | \$650 per year |
| <input type="checkbox"/> Sponsor List only +website link | \$120 per year |

Please forward your business card image to editor@sbe16.org.

Thank you for your support!

Jon Kasprick
Sponsorship Coordinator,
SBE Chapter 16
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